

HOPE

IN THE MORNING

BY MOURNING HOPE

Mourning Hope exists because everyone deserves the opportunity to grieve in a supportive and understanding environment. Because the death of a family member brings financial instability, along with other life-altering changes, Mourning Hope's services are available at no cost to participants, and no one is ever turned away.

At this time last year, plans for our largest annual fundraiser, *Hope in the Morning*, were actively underway. Unfortunately, the pandemic forced us to cancel the breakfast, like so many other life events in 2020. This year, we were optimistic about hosting the April breakfast in person. But to ensure the safety of our supporters, we've once again made the heartbreaking decision to postpone the event.

Hope in the Morning accounts for nearly 20% of Mourning Hope's annual program revenue, so pausing our fundraiser for the second consecutive year presents a significant setback. An alternative funding stream is vital for ongoing service delivery.

Here's how we're pivoting, and how you can help.

Past *Hope in the Morning* Table Captains are serving as 2021 Captains of Hope and bringing *Hope in the Morning* directly to "guests" at their home or office. Through personal outreach, Captains of Hope will be visiting business and philanthropic leaders, elected officials, corporate partners and community members.

On April 20 and 22, Captains of Hope will deliver a **Bag of Hope** to each *Hope in the Morning* "guest." The **Bags of Hope** will feature an assortment of items, chosen intentionally to both brighten the recipient's morning as well as support several local businesses. Each **Bag of Hope** will include: a gift card to a local coffee shop; warm cinnamon rolls from a local bakery; a packet of Forget-Me-Not seeds to plant in honor or in memory of someone special; and a few other hope-filled surprises.

Couldn't we ALL use a Bag of Hope right now?!

At a time when connection is crucial, we're looking forward to re-engaging past *Hope in the Morning* attendees and introducing new champions to the Mourning Hope Grief Center – in a safe and meaningful way.

We hope you will consider joining us as a 2021 *Hope in the Morning* Partner.



HOPE

IN THE MORNING

BY MOURNING HOPE

2020 was a year of chaos and sadness for our entire world, but especially for those grieving the death of a loved one. The pandemic triggered multiple layers of grief and loss that we will collectively face for decades. And Mourning Hope is just starting to feel the impact of those significant losses.

With a growing support group waitlist and one-on-one counseling numbers exploding, there has never been a more critical time in history for Mourning Hope to exist.

We need your support to help ensure that no one in our community has to grieve alone.

2021 Partnership Opportunities

- \$5,000 Companionship Partner** [2 available]
 - Logo printed on *Bags of Hope* to be delivered April 20-22 to at least 400 community members;
 - Recognition in all media communications, and on the Mourning Hope website and social media pages;
 - 10 *Bags of Hope* to distribute to your "guests."
 - I prefer to decline all partner benefits and apply the \$5,000 to sponsor one of Mourning Hope's annual support group series such as Family, Young Adult, Adult or Survivors of Suicide Loss.*
- \$2,500 Hope Partner** [8 available]
 - Business name prominently featured on your choice of:
 - 100 gift cards to a local coffee shop to be included in the *Bags of Hope*; [4 available]
 - 100 cinnamon rolls from a local bakery to be included in the *Bags of Hope*; [4 available]
 - Recognition on the Mourning Hope website and social media pages;
 - 5 *Bags of Hope* to distribute to your "guests."
 - I prefer to decline all partner benefits and apply the \$2,500 to sponsor one of Mourning Hope's annual free events including Mourning in Motion and Holiday Hope.*
- \$1,500 Healing Partner** [4 available]
 - Business name featured on 100 Forget-Me-Not seed packets to be included in the *Bags of Hope*;
 - Listing on the Mourning Hope website and social media pages;
 - 2 *Bags of Hope* to distribute to your "guests."
 - I prefer to decline all partner benefits and apply the \$1,500 to provide arts and crafts supplies, workbooks, food and beverages for a bereaved family for an entire year of grief support programming.*

Company Name: _____

Authorized Representative and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

___ I do not wish to distribute any *Bags of Hope*.

___ I would like to purchase _____ additional *Bags of Hope* for \$20 each.

___ I can't be a sponsor this year, but I'd like to contribute \$_____ to support Mourning Hope.

Please return completed form by **March 15** to:

Email: crunestad@mourninghope.org

Mail: Mourning Hope Grief Center | 1311 South Folsom Street | Lincoln, NE 68522

